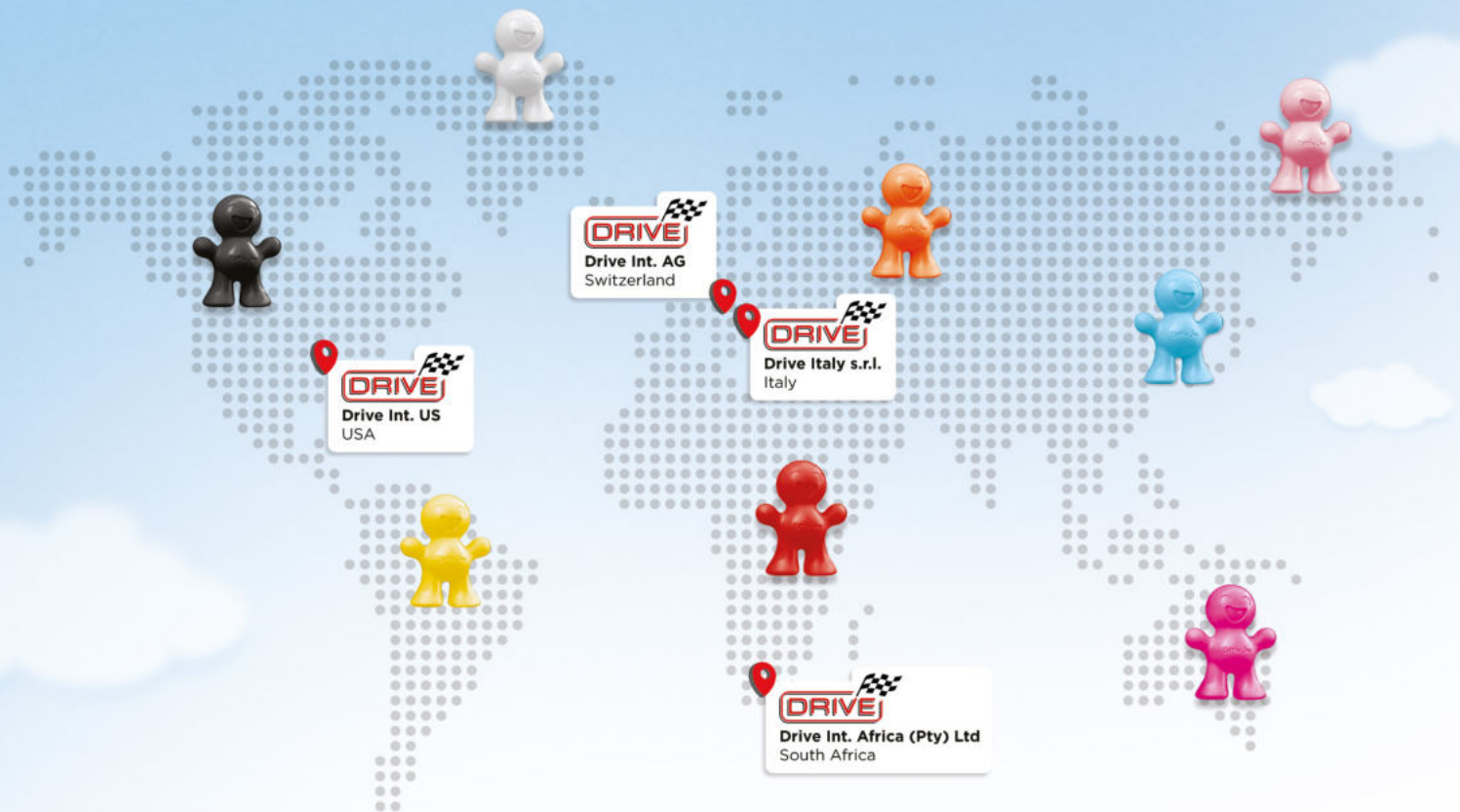


Put a smile in the air!®



Product Catalogue 2025



*Manufacturer and Distributor
of Quality Automotive Products*

About Us



In **2015**, Drive Int. AG was founded in Switzerland, following the launch of our Little Joe® Car Air Freshener brand. We have since then brought a smile to over 70 countries worldwide with over 100 distribution partners supporting our quest to transform the car air freshener industry. Our goal has and will always remain to be at the forefront of creating products that maintain the highest standard of creativity, excellence, and quality. Over the years our company has grown significantly and in **early 2021**, we opened our own production facility in Italy as a 100% subsidiary of Drive Int AG, to vertically integrate our activities and streamline our operations. Our operations occur throughout the development process with active facilities needed to execute initial studies, conception, executive drawings, establishment of prototypes and building of test and production molds. Today, we are fortunate enough to provide a one-stop OEM / ODM service for some of the most renowned automotive companies in the world, such as Audi, Porsche, Hyundai, Renault, Toyota and many others.

Quality & Environment

At Drive Int. AG, we demand the highest standards throughout our supply chain.

We continuously require from our suppliers the latest certifications and their updates to comply with the market and environmental standards and needs. ISO 9001 certified by TÜV.

The fragrances have been created strictly according to IFRA standards. They also comply with REACH requirements for fragrance and flavour industry.



Sustainability & Responsibility

The efficacy of how we achieve our growth is of great importance to our team.

At Drive Int. AG we are focused on having a positive impact on all our respective stakeholders, ensuring that our bottom line does not come at the expense of any invested parties. We are mindful of the ecological effects of our operations and how we may incorporate green business models. In conjunction with our mission statement of bringing joy to our customers, we seek to do so in a sustainable way building upon our four core pillars:

- footprint
- innovation
- sourcing
- care





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LITTLE JOE® - Standard

Little Joe® is our most well-known brand. In his original form, the Little Joe® – Standard, made in scented polymer was the first to ever hit the market.



Put a smile in the air!®
all around the world



Little Joe® is made from an alcohol-free fragrance oil that works to minimize unpleasant odours in vehicles. Little Joe® is designed with a two-step clipping system which is easy to install and enables the scented Little Joe® character to be fitted to any A/C air vent delivering a uniform fragrance release for long lasting freshness. Don't wait, get your very own Little Joe® and put a smile in the air!

Little Joe® is a registered trademark and design by Drive Int. AG

Logistics: Little Joe® - Standard

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

LITTLE JOE® - Standard

 car air freshener



Vanilla
Article-Number: EF0101
EAN Code: 7640125380101



New Car
Article-Number: EF0202
EAN Code: 7640125380118



Passion
Article-Number: EF0303
EAN Code: 7640125380125



Cherry
Article-Number: EF0404
EAN Code: 7640125380132



Pure Leather
Article-Number: EF4064
EAN Code: 7640186843690



Cashmere
Article-Number: EF1616
EAN Code: 7640186841696



Ginger Lemon
Article-Number: EF1717
EAN Code: 7640186841092



Musk
Article-Number: EF1818
EAN Code: 7640186841115



Cedarwood
Article-Number: EF1919
EAN Code: 7640186841108



Sweet
Article-Number: EF0220
EAN Code: 7640186841702



Black Velvet
Article-Number: EF0606
EAN Code: 7640125380156



Ocean Splash
Article-Number: EF0707
EAN Code: 7640125380163



Fresh Mint
Article-Number: EF0808
EAN Code: 7640125380170



Fruit
Article-Number: EF0909
EAN Code: 7640186840415



Tonic
Article-Number: EF1010
EAN Code: 7640186840422



Cappuccino
Article-Number: EF3963
EAN Code: 7640186843683

Graphic cards not for EU market



Cherry
Article-Number: IF0404
EAN Code: 7640125380132



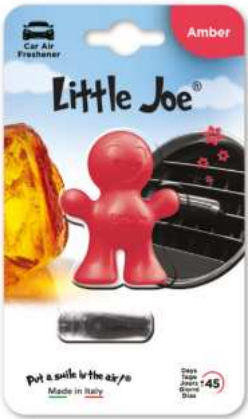
Fruit
Article-Number: IF0909
EAN Code: 7640186840415



Strawberry
Article-Number: IF1111
EAN Code: 7640186840439



Strawberry
Article-Number: EF1111
EAN Code: 7640186840439



Amber
Article-Number: EF1212
EAN Code: 7640186840446



Flower
Article-Number: EF1313
EAN Code: 7640186840576



Piña Colada
Article-Number: EF1414
EAN Code: 7640186841320



Odour Neutraliser
Article-Number: EF1515
EAN Code: 7640186841719



Bubble Gum
Article-Number: EF2939
EAN Code: 7640186842488



Apple
Article-Number: EF3243
EAN Code: 7640186842563



Piña Colada
Article-Number: IF1414
EAN Code: 7640186841320



Bubble Gum
Article-Number: IF2939
EAN Code: 7640186842488



Apple
Article-Number: IF3243
EAN Code: 7640186842563

LITTLE JOE® - *Thumbs up*

Use **Little Joe® Thumbs up** as your messenger to carry out your emotions towards your friends.



put a smile in the air!®
all around the world



Logistics: Little Joe® - Thumbs Up

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

LITTLE JOE® - *Thumbs up*

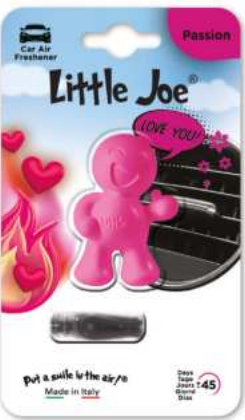
 *car air freshener*



Vanilla
Article-Number: ET0101
EAN Code: 7640186840019



New Car
Article-Number: ET0202
EAN Code: 7640186840026



Passion
Article-Number: ET0303
EAN Code: 7640186841948



Cherry
Article-Number: ET0404
EAN Code: 7640186840460



Pure Leather
Article-Number: ET4064
EAN Code: 7640186843713



Cashmere
Article-Number: ET1616
EAN Code: 7640186842075



Ginger Lemon
Article-Number: ET1717
EAN Code: 7640186842082



Musk
Article-Number: ET1818
EAN Code: 7640186842105



Cedarwood
Article-Number: ET1919
EAN Code: 7640186842099



Sweet
Article-Number: ET0220
EAN Code: 7640186841986



Black Velvet
Article-Number: ET0606
EAN Code: 7640186840057



Ocean Splash
Article-Number: ET0707
EAN Code: 7640186840040



Fresh Mint
Article-Number: ET0808
EAN Code: 7640186840064



Fruit
Article-Number: ET0909
EAN Code: 7640186840453



Tonic
Article-Number: ET1010
EAN Code: 7640186841917



Cappuccino
Article-Number: ET3963
EAN Code: 7640186843706

Graphic cards not for EU market



Cherry
Article-Number: IT0404
EAN Code: 7640186840460



Fruit
Article-Number: IT0909
EAN Code: 7640186840453



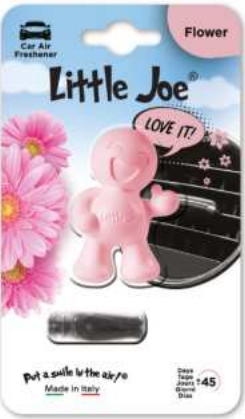
Strawberry
Article-Number: IT1111
EAN Code: 7640186841924



Strawberry
Article-Number: ET1111
EAN Code: 7640186841924



Amber
Article-Number: ET1212
EAN Code: 7640186841931



Flower
Article-Number: ET1313
EAN Code: 7640186840033



Piña Colada
Article-Number: ET1414
EAN Code: 7640186841962



Odour Neutraliser
Article-Number: ET1515
EAN Code: 7640186841979



Bubble Gum
Article-Number: ET2939
EAN Code: 7640186842501



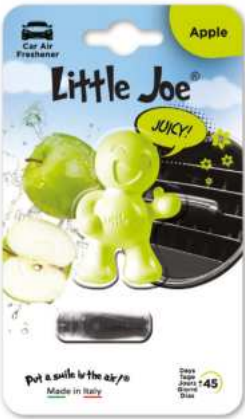
Apple
Article-Number: ET3243
EAN Code: 7640186842587



Piña Colada
Article-Number: IT1414
EAN Code: 7640186841962



Bubble Gum
Article-Number: IT2939
EAN Code: 7640186842501



Apple
Article-Number: IT3243
EAN Code: 7640186842587

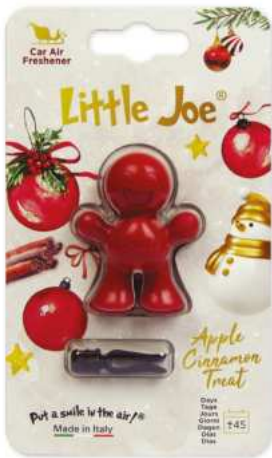
LITTLE JOE® Christmas / Winter Edition

 car air freshener

Embrace the holiday spirit on every drive with Little Joe®! This special edition brings cozy scents of the holiday season to your car, creating a cozy and festive atmosphere wherever you go.

Logistics: Little Joe® - Christmas / Winter Edition

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448



Apple Cinnamon Treat
Article-Number: EF0453
EAN Code: 7640186843164



Fresh Pine
Article-Number: EF3456
EAN Code: 7640186843195



Frosty Delight
Article-Number: EF1754
EAN Code: 7640186843171



Holiday Sparkle
Article-Number: EF1655
EAN Code: 7640186843188



Apple Cinnamon Treat
Article-Number: IF0453
EAN Code: 7640186843164

Graphic card not for EU market

48X SHELF DISPLAY (contains 4 displays of 12 units)



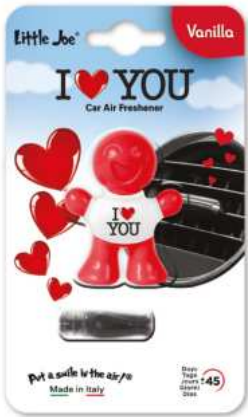
Outer-Display Dimension in cm	15 x 36,7 x 26
Units per Display = Export-Master	48
Displays per Europallet	96
Weight of fully assembled Display in kg	1,51

LITTLE JOE® - /❤️...
🚗 car air freshener

Little Joe® is a loving character. He expresses his passion with all his heart. Use him to show what you love most.



I LOVE... You



I Love You
Article-Number: LO2601
EAN Code: 7640125380828

12X DISPLAY



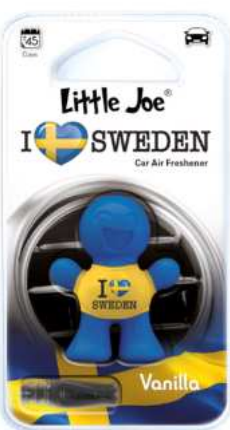
I LOVE... Countries



I Love Czech



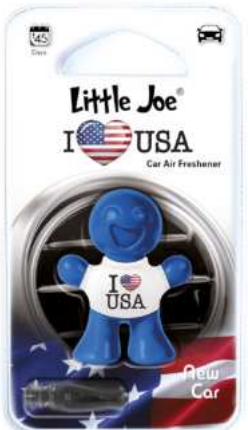
I Love Lietuva



I Love Sweden



I Love Slovakia



I Love USA



I Love Holland

Logistics: Little Joe® - I love...

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

LITTLE JOE® - Soccer

 car air freshener

Little Joe® loves soccer and as a top scorer, he has made it into many teams and national squads. Why not let Little Joe® play for your favourite team too?

Logistics: Little Joe® - Soccer

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448



**I ♥ Soccer
New Car**
Article-Number: SJ0702
EAN Code: 7640186840750



**I ♥ Soccer
New Car**
Article-Number: SJ0402
EAN Code: 7640186840743

Countries



Georgia
Article-Number: SJ0202
EAN Code: 7640186843119



Switzerland
Article-Number: SJ0404
EAN Code: 7640186842938



Spain
Article-Number: SJ0407
EAN Code: 7640186842945



Slovenia
Article-Number: SJ0705
EAN Code: 7640186843089



Slovakia
Article-Number: SJ0703
EAN Code: 7640186842983



Serbia
Article-Number: SJ0409
EAN Code: 7640186843003



Romania
Article-Number: SJ0101
EAN Code: 7640186843065



Portugal
Article-Number: SJ0411
EAN Code: 7640186843058



Netherlands

Article-Number: SJ0901
 EAN Code: 7640186843027



Italy

Article-Number: SJ0701
 EAN Code: 7640186842969



Hungary

Article-Number: SJ0403
 EAN Code: 7640186842921



Germany

Article-Number: SJ0401
 EAN Code: 7640186842914



France

Article-Number: SJ0704
 EAN Code: 7640186843034



England

Article-Number: SJ0201
 EAN Code: 7640186843010



Denmark

Article-Number: SJ0406
 EAN Code: 7640186842990



Czech Republic

Article-Number: SJ0412
 EAN Code: 7640186843072



Croatia

Article-Number: SJ0408
 EAN Code: 7640186842952



Belgium

Article-Number: SJ0410
 EAN Code: 7640186843041



Albania

Article-Number: SJ0405
 EAN Code: 7640186842976

12X DISPLAY



Display Dimensions in cm	9 x 25 x 15
Units per Display	12
Displays per Export-Master	18
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,33



LITTLE JOE® - Hockey

 car air freshener

Little Joe® is a gifted ice hockey player. He is regularly voted “Player of the Year” in the North American NHL league. When will you transfer him to your team?

Logistics: Little Joe® - Hockey

Product size	Master Box Size	Units per Master	Units per EU Pallet
130 x 75 x 24mm	190 x 295 x 180mm	48	8448



**I ♥ Hockey
Energy**
Article-Number: HJ0406
EAN Code: 7640186840323

**I ♥ Hockey
Energy**
Article-Number: HJ0706
EAN Code: 7640186840330

Countries & Sponsors



**I ♥ Hockey
Sweden**



**I ♥ Hockey
Czech**



**I ♥ Hockey
United States**



**I ♥ Hockey
Switzerland**



**I ♥ Hockey
Germany**



**I ♥ Hockey
Canada**



**I ♥ Hockey
Italy**



**I ♥ Hockey
Skoda**

LITTLE JOE® - Corporate

Brand the T-shirt of **Little Joe®** and he becomes a perfect cost-effective and highly visible marketing opportunity. Promote your company with our Little Joe® Car Air Freshener and set your brand in motion on a daily basis.

Logistics: Little Joe® - Corporate

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

Put your brand in motion!
all around the world



CHOOSE YOUR FRAGRANCE

CHOOSE YOUR COLOR

CHOOSE YOUR T-SHIRT COLOR

LITTLE JOE® - Corporate

 car air freshener



Malaysia Airlines



Motul



ButanGas



Osram



Toyota



Hyundai



Renault



Opel



No - H₂O



Jumbo



Besoft



Cashgate



Shell V-Power



Petronas



Total



DHL



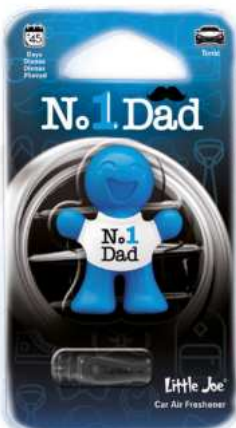
Carwash 103



GMI



Saco



N.1 Dad



TCS



Autolina



Kettwiger
Baumdienst



Total Wash



Subaru



Schweppes



Ukraine in my heart



Shell



McGard



Tempton



Renault



Artlux

LITTLE JOE® - Duopack



car air freshener

Logistics: Little Joe Duopack®

Product size	Master Box Size	Units per Master	Units per EU Pallet
138 x 130 x 25mm	115 x 265 x 195mm	20	6120



Duopack
New Car



Duopack
Vanilla



Duopack
Amber



Duopack
Vanilla



Duopack
Tonic



LITTLE JOE® & LITTLE JOYA® Love Edition

 *car air freshener*

Spread some love wherever you go with the **Little Joe® & Little Joya® Love Edition** Duopack! This adorable duo is the perfect pair to brighten up your day and bring a smile to your face.

Logistics: Little Joe® & Little Joya®

Product size	Master Box Size	Units per Master	Units per EU Pallet
165 x 94 x 25mm	115 x 265 x 195mm	15	4590



Candy Kisses
Article-Number: LE3620
EAN Code: 7640186843652



Sweet Berry Dreams
Article-Number: LE3739
EAN Code: 7640186843669



Sunshine Bliss
Article-Number: LE3801
EAN Code: 7640186843676



LITTLE JOE® - Membrane

car air freshener

Little Joe® Membrane combines tradition and style with the recognisable and fun Little Joe® character but with his liquid belly empty, he is ready to be replaced.

Logistics: Little Joe® - Membrane

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 25mm	190 x 295 x 180mm	48	8448



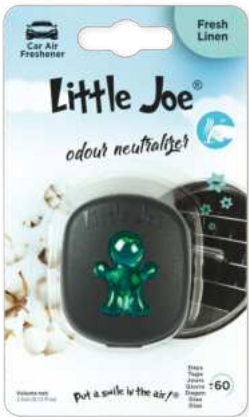
NEW HIGH PERFORMANCE MEMBRANE TECHNOLOGY



EASY TO ACTIVATE



EASY TO OPEN



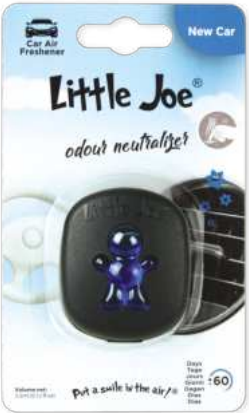
Fresh Linen
Article-Number: TM1049
EAN Code: 7640186842600



Lemon
Article-Number: TM0150
EAN Code: 7640186842617



Vanilla
Article-Number: TM0901
EAN Code: 7640186840644



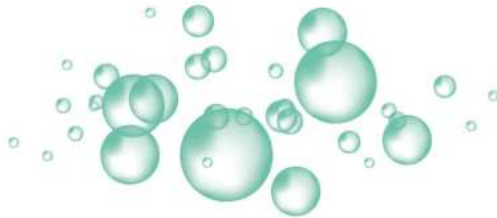
New Car
Article-Number: TM2002
EAN Code: 7640186840651



Cherry
Article-Number: TM0404
EAN Code: 7640186840675



Fresh Mint
Article-Number: TM0808
EAN Code: 7640186840705



Lab-Proven
Strong Performance



Lasts up to
60 Days

LITTLE JOE® - Bottle

 car air freshener

Little Joe® Bottle is the ultimate driving buddy, enhancing the air with his eco-friendly materials, his original design and delightful fragrances. Guaranteeing to put a smile in the air!®

Logistics: Little Joe® - Bottle

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 30mm	190 x 295 x 180mm	48	8448



- Vanilla**
Article-Number: BJ0101
EAN Code: 7640186842624
- New Car**
Article-Number: BJ0202
EAN Code: 7640186842631
- Flower**
Article-Number: BJ1313
EAN Code: 7640186842648
- Bamboo**
Article-Number: BJ0851
EAN Code: 7640186842655

LITTLE JOE® - Pump Spray

 car & home air freshener

Just pump, spray, and let the good vibes flow! **Little Joe® Pump Spray** is the perfect on-the-go solution for a quick refresh. With its natural essential oil formula and alcohol-free, vegan-friendly ingredients, you can enjoy a burst of long-lasting fragrance in your car & home.

Logistics: Little Joe® - Pump Spray

Product size	Master Box Size	Units per Master	Units per EU Pallet
185 x 82 x 38mm	115 x 265 x 195mm	12	3672



Fresh Start

Article-Number: JS1057
EAN Code: 7640186843362



Spice Fusion

Article-Number: JS0458
EAN Code: 7640186843379



Vital Energy

Article-Number: JS0859
EAN Code: 7640186843386



Absolutely Fabulous

Article-Number: JS1360
EAN Code: 7640186843393



Vanilla Blossom

Article-Number: JS0161
EAN Code: 7640186843409



Tropical Scents

Article-Number: JS0962
EAN Code: 7640186843416

12X DISPLAY



Display Dimension in cm	12 x 19 x 14,5
Units per Display = Export-Master	12
Displays per Europallet	260
Weight of fully assembled Display in kg	1,03

LITTLE JOE® - 2in1 Spray&Clean

 *display cleaner*

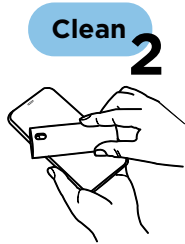
Brighten up your screens with **Little Joe® Display Cleaner**, the perfect tool for keeping your cellphones, tablets, and car displays sparkling clean for every adventure!

Logistics: Little Joe® - Display Cleaner (Single packaging)

Product size	Master Box Size	Units per Master	Units per EU Pallet
99 x 32 x 32mm	115 x 265 x 195mm	35	7560

20X Display

Outer-Display Dimension in cm	12 x 19 x 14,5
Units per Display = Export-Master	20
Displays per Europallet	260
Weight of fully assembled Display in kg	1,23



20X DISPLAY
(contains 20 packs of 1 unit)



20X Display
Article-Number: JC0101
EAN Code: 7640186843782



LITTLE JOE® - Paper

 car air freshener

Little Joe® Paper is the ideal alternative to the vent clip. Let him hang from your rear-view mirror.

Logistics: Little Joe® - Paper

Product size	Master Box Size	Units per Master	Units per EU Pallet
180 x 80 x 3mm	530 x 185 x 390mm	480	21120



Vanilla
Article-Number: PS0101
EAN Code: 5450188580019



New Car
Article-Number: PS2002
EAN Code: 5450188580026



Flower
Article-Number: PS0313
EAN Code: 5450188580033



Cherry
Article-Number: PS0404
EAN Code: 5450188580071



Black Velvet
Article-Number: PS0606
EAN Code: 5450188580088



Ocean
Article-Number: PS0707
EAN Code: 5450188580064



Green Tea
Article-Number: PS0821
EAN Code: 5450188580040



Citrus
Article-Number: PS0931
EAN Code: 5450188580057

LITTLE JOE® - Paper Funpack

car air freshener

Wanna switch up your Little Joe® Paper designs? Buy into our **Little Joe® Paper Funpack** and get 4 different designs in one pack.

Logistics: Little Joe® - Funpack

Product size	Master Box Size	Units per Master	Units per EU Pallet
180 x 80 x 15mm	265 x 185 x 105mm	24	6912



I Love Little Joe®



Vanilla
Article-Number: PF0101
EAN Code: 8595600911419



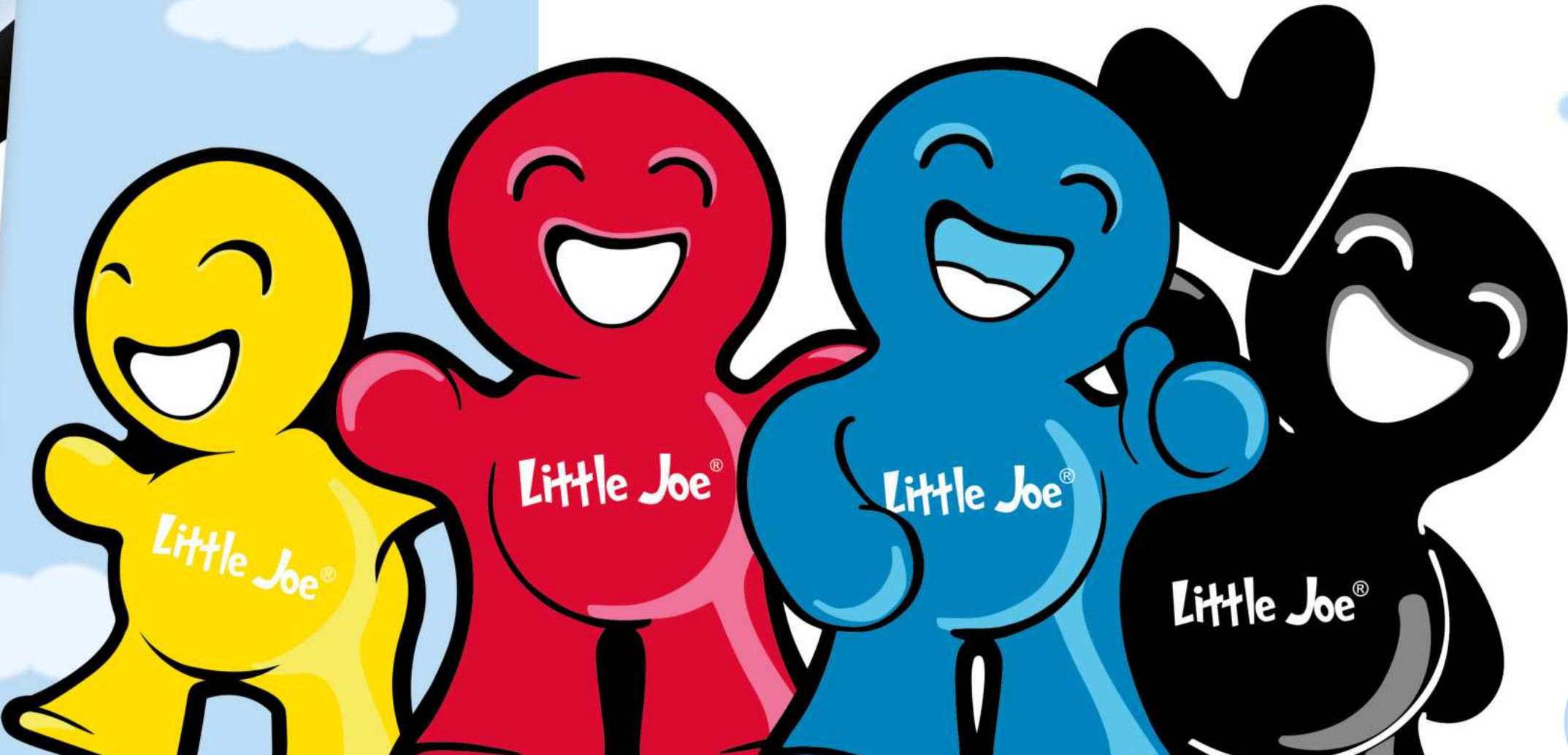
Cherry
Article-Number: PF0404
EAN Code: 7640186840293



Black Velvet
Article-Number: PF0606
EAN Code: 8595600911440



Ocean
Article-Number: PF0707
EAN Code: 7640186840286



LITTLE JOE® - Scented Card

🏠 *home, office and car air freshener*

The **Little Joe® Scented Card** is a multi-functional car, office and home odour neutraliser.

Logistics: Little Joe® - Scented Card

Product size	Master Box Size	Units per Master	Units per EU Pallet
178 x 80 x 10mm	400 x 600 x 400mm	1000	20000



Vanilla
Article-Number: SC2201
EAN Code: 7640186841528



New Car
Article-Number: SC0223
EAN Code: 7640186841535



Cherry
Article-Number: SC2304
EAN Code: 7640186841559



Fruit
Article-Number: SC0922
EAN Code: 7640186841542



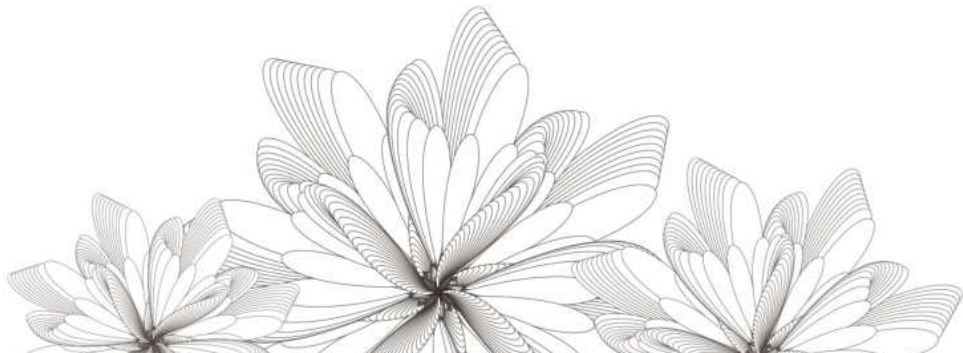
Lavender
Article-Number: SC2424
EAN Code: 7640186841566



Fresh Mint
Article-Number: SC2508
EAN Code: 7640186841580



Odour Neutraliser
Article-Number: SC1515
EAN Code: 7640186841573



LITTLE JOE® - Scented Band

citronella bracelet

Do you know that mosquitos avoid the smell of citronella? The **Little Joe® Scented Band** releases the fragrance of citronella and is available for the whole family.

Logistics: Little Joe® - Scented Band

Product size	Master Box Size	Units per Master	Units per EU Pallet
132 x 85 x 15mm	190 x 295 x 180mm	48	8448



DERMATOLOGICALLY
TESTED
Skin Tolerance
www.sgsgroup.de/skin



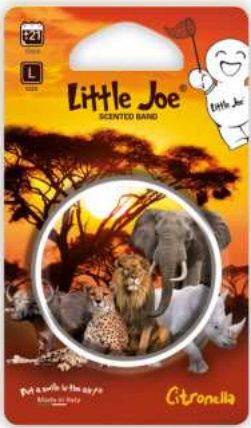
**Citronella - Small
Kids - Blue**

Article-Number: SB1032
EAN Code: 7640186840606



**Citronella - Small
Kids - Pink**

Article-Number: SB2832
EAN Code: 7640186840613



**Citronella - Large
Adults - White**

Article-Number: SB0232
EAN Code: 7640186840620



**Citronella - Large
Adults - Anthracite**

Article-Number: SB1832
EAN Code: 7640186840637

24X DISPLAY



Display Dimensions in cm	18 x 18,9 x 25,3
Units per Display = Export-Master	24
Export-Master per Europallet	336
Weight of fully assembled Display in kg	0,63

LITTLE JOE® - Microfiber

 *cleaning cloth*

Whether glass or display, use the **Little Joe® Microfiber** cloth for a clear view.

Logistics: Little Joe® - Microfiber

Product size	Master Box Size	Units per Polybag	Total units per Master
185 x 77 x 3mm	400 x 600 x 400mm	40	800



Yellow
Article-Number: MIC01
EAN Code: 7610751025578



Red
Article-Number: MIC02
EAN Code: 7610751025585



Blue
Article-Number: MIC03
EAN Code: 7610751025592

LITTLE JOYA®

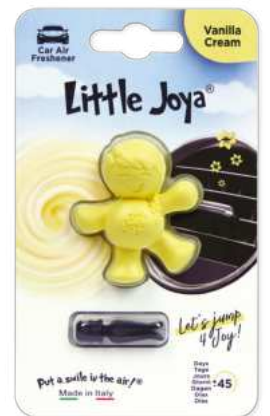
 car air freshener

Behind every successful man there is a strong partner.
Her name is **Little Joya®**.

Logistics: Little Joya®

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

Let's jump
4 Joy!



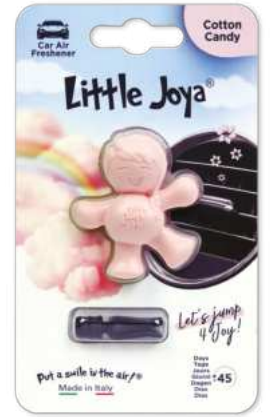
Vanilla Cream
Article-Number: EY1401
EAN Code: 7640125380224



New Car
Article-Number: EY0202
EAN Code: 7640186840583



Springtime
Article-Number: EY1213
EAN Code: 7640186842815



Cotton Candy
Article-Number: EY3311
EAN Code: 7640125380217



Blueberry Slush
Article-Number: EY2939
EAN Code: 7640186842808

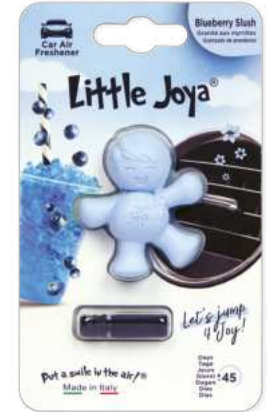


Sweet Dreams
Article-Number: EY2409
EAN Code: 7640186842822

Graphic cards not for EU market



Vanilla Cream
Article-Number: IY1401
EAN Code: 7640125380224



Blueberry Slush
Article-Number: IY2939
EAN Code: 7640186842808

LITTLE DOG®

Little Dog® is Little Joe's best friend.
A loyal companion that keeps the cats away.



Put a smile in the air!®
all around the world



Logistics: Little Dog®

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

LITTLE DOG®

 car air freshener



Vanilla
Article-Number: ED0101
EAN Code: 7640125380309



New Car
Article-Number: ED0202
EAN Code: 7640125380316



Passion
Article-Number: ED0303
EAN Code: 7640186841764



Cherry
Article-Number: ED0404
EAN Code: 7640186840477



Flower
Article-Number: ED1313
EAN Code: 7640125380323



Piña Colada
Article-Number: ED1414
EAN Code: 7640186841740



Odour Neutraliser
Article-Number: ED1515
EAN Code: 7640186841610



Sweet
Article-Number: ED0220
EAN Code: 7640186841757



Leather
Article-Number: ED0505
EAN Code: 7640186841771



Black Velvet
Article-Number: ED0606
EAN Code: 7640125380354



Ocean Splash
Article-Number: ED0707
EAN Code: 7640186841788



Fresh Mint
Article-Number: ED0808
EAN Code: 7640186840484



Cherry
Article-Number: ID0404
EAN Code: 7640186840477



Fruit
Article-Number: ID0909
EAN Code: 7640125380385



Fruit
Article-Number: ED0909
EAN Code: 7640125380385



Tonic
Article-Number: ED1010
EAN Code: 7640186841795



Strawberry
Article-Number: ED1111
EAN Code: 7640186841726



Amber
Article-Number: ED1212
EAN Code: 7640186841733



Strawberry
Article-Number: ID1111
EAN Code: 7640186841726



Piña Colada
Article-Number: ID1414
EAN Code: 7640186841740

Graphic cards not for EU market

LITTLE PUP®

 car air freshener

Meet **Little Pup®**, your ultimate driving companion for a paws-itively delightful adventure! Unleash your happiness with Little Pup® every time you hit the road!

Logistics: Little Pup®

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448



Vanilla Pup-sation
Article-Number: EP0101
EAN Code: 7640186843584



Sweet Snuggles
Article-Number: EP0309
EAN Code: 7640186843591



New Car
Article-Number: EP0202
EAN Code: 7640186843607



Minty Fresh
Article-Number: EP2754
EAN Code: 7640186843614



Mauve Magic
Article-Number: EP2455
EAN Code: 7640186843621



Blueberry Paws
Article-Number: EP3539
EAN Code: 7640186843638

Little Pup®

**UNLEASH YOUR
HAPPINESS!**



SPHERE®

 *car air freshener*

The Sphere® is uniquely designed to swivel, leaving you with the most powerful 360° scent experience.

Logistics: Sphere®

Product size	Master Box Size	Units per Master	Units per EU Pallet
165 x 85 x 33mm	400 x 600 x 400mm	240	4800



Lemon Storm
Article-Number: SP0125
EAN Code: 7640186841122



Fruit Blast
Article-Number: SP0926
EAN Code: 7640186841160



Spice Rush
Article-Number: SP0427
EAN Code: 7640186841153



Ocean Splash
Article-Number: SP1528
EAN Code: 7640186841146



Jungle Rain
Article-Number: SP0829
EAN Code: 7640186841139

DISPLAY VARIATIONS

Little Joe[®] - range

Our various displays can be used across our entire ranges and can be ordered fully assembled or flat packed.

8X DISPLAY



Display Dimensions in cm	9 x 18 x 15
Units per Display	8
Displays per Export-Master	24
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,23

12X DISPLAY



Display Dimensions in cm	9 x 25 x 15
Units per Display	12
Displays per Export-Master	18
Export-Master per Europallet	20
Weight of fully assembled Display in kg	0,33

24X DISPLAY



Display Dimensions in cm	43,4 x 21 x 15
Units per Display = Export-Master	24
Displays per Europallet	84
Weight of fully assembled Display in kg	1,29

48X SHELF DISPLAY (contains 4 displays of 12 units)



Outer-Display Dimension in cm	15 x 36,7 x 26
Units per Display = Export-Master	48
Displays per Europallet	96
Weight of fully assembled Display in kg	1,51

DISPLAY VARIATIONS

 *Little Joe® - range*

FLOOR DISPLAY



Display Dimension in cm	51 x 26 x 158
Number of hooks	20
Length per hook in cm	15
Units per Floor-Display = Export-Master	160 (Little Joe® 3D)
Export-Master per Europallet	6
Weight of fully assembled Floor Display in kg	6,5 (Little Joe® 3D)

8X STRIP



Plastic 32X STRIP



Cardboard 32X STRIP



Master of 6	
Strip-Clip Dimension in cm	13 x 78
Units per Strip-Clip	8
Fully assembled Strip-Clip per Export-Master	6
Export-Master per Europallet	64
Weight of fully assembled Strip-Clip in kg	0,2

Master of 2	
Strip-Clip Dimension in cm	13 x 78
Units per Strip-Clip	8
Fully assembled Strip-Clip per Export-Master	2
Export-Master per Europallet	64
Weight of fully assembled Strip-Clip in kg	0,2

Clip strip Plastic	
Dimension	9,5 x 71
Units per Strip-Clip	32
Fully assembled Strip-Clip per Master	1
Master/pallet	110
Weight of fully assembled clip strip in kg	1,03

Clip strip Cardboard	
Dimension	9,5 x 71
Units per Strip-Clip	32
Fully assembled Strip-Clip per Master	1
Master/pallet	110
Weight of fully assembled clip strip in kg	0,87

DISPLAY VARIATIONS

🏠 *Little Joe® - scented cards*

20X DISPLAY



Display Dimensions in cm	19 x 9 x 11
Units per Display = Export-Master	20
Export-Master per Europallet	624
Weight of fully assembled Display in kg	0,48

🚗 *Little Joe® - paper*

30X DISPLAY



Display Dimension in cm	18 x 8,5 x 10,5
Units per Display = Export-Master	30
Displays per Europallet	624
Weight of fully assembled Display in kg	0,36

40X DISPLAY



Display Dimensions in cm	20 x 9 x 19
Units per Display = Export-Master	40
Export-Master per Europallet	344
Weight of fully assembled Display in kg	1



TUMBLE FRESH®



fragrance balls for tumble dryers

Tumble Fresh® is a revolutionary laundry scent booster designed for household tumble dryers. Tumble Fresh® refreshes laundry by releasing the locked-in fragrance during the drying process to keep clothes smelling fresh & clean for weeks. A single Tumble Fresh® is suitable for the use of up to 15 drying cycles.

Logistics: Tumble Fresh®

Product size	Master Box Size	Units per Master	Units per EU Pallet
60 x 45 x 115mm	195 x 200 x 145mm	12	8064



Lavender
Article-Number: TF2136
EAN Code: 7640186840095



Vanilla Blossom
Article-Number: TF0137
EAN Code: 7640186840101

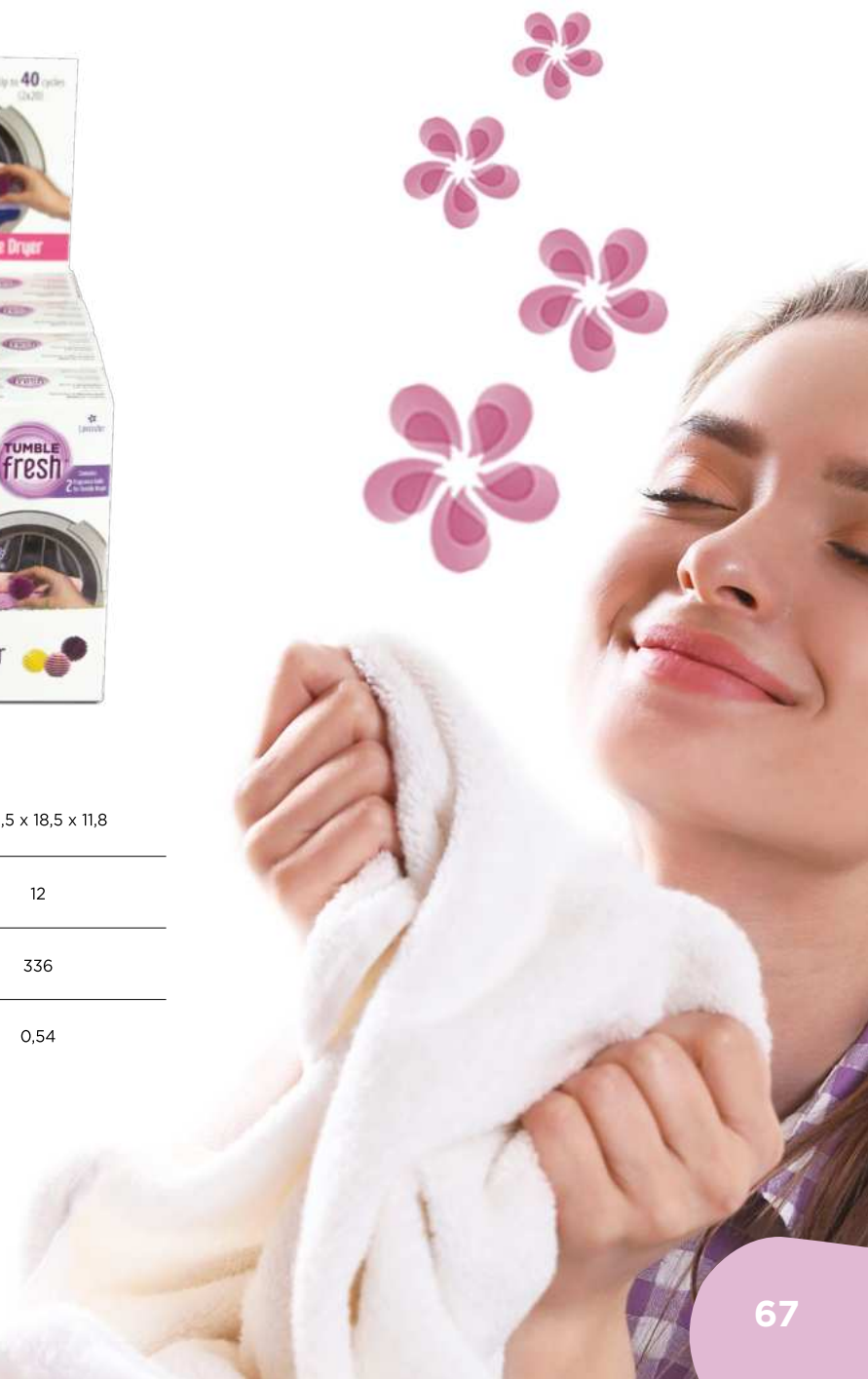


Blooming Orchid
Article-Number: TF1138
EAN Code: 7640186840118

12X DISPLAY



Display Dimensions in cm	18,5 x 18,5 x 11,8
Units per Display = Export-Master	12
Displays per Europallet	336
Weight of fully assembled Display in kg	0,54



LITTLE JOE® - At Work!

 office stationery

With Little Joe® at your side, work isn't just work. It's a playground for your imagination, and every task is an opportunity to express yourself. So why settle for the ordinary when you can have **Little Joe® at work?**

Little Joe®
AT WORK!



Stationery Tin

Article-Number: LJ1023-5
EAN Code: 7640186842716

Dimensions: 20 X 11 X 2,5 cm
Weight: 225 g

Includes:

- 1 pencil with eraser
- 1 pen
- 1 ruler
- 3 erasers

LITTLE JOE® - At Work!

 office stationery



Mouse Pad

Article-Number: LJ1023-7
EAN Code: 7640186842730

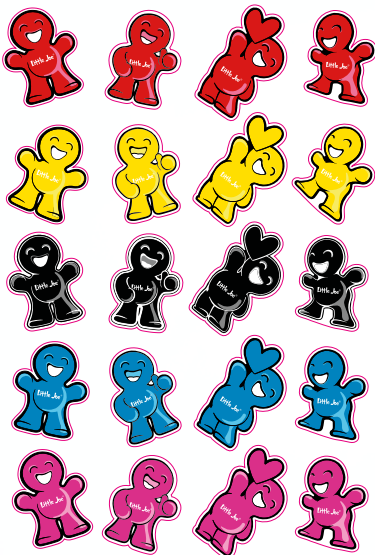
Dimensions: 23 X 19 cm
Weight: 100 g



Notepad

Article-Number: LJ1023-12
EAN Code: 7640186843522

Size: A5
Quantity: 50 sheets



Stickers

Article-Number: LJ1023-13
EAN Code: 7640186843539

Size: A5
Quantity: 20 stickers

Available colours: 



Pencil x5

Article-Number: LJ1023-1
EAN Code: 7640186842679

Dimensions of pencil: 17,5 X 0,7 cm
Weight: 68 g



Ruler x5

Article-Number: LJ1023-6
EAN Code: 7640186842723

Length of ruler: 15 cm
Weight: 65 g



Multicolor Pen x5

Article-Number: LJ1023-2
EAN Code: 7640186842686

Dimensions of pen: 14,6 X 1,5 cm
Weight: 74 g

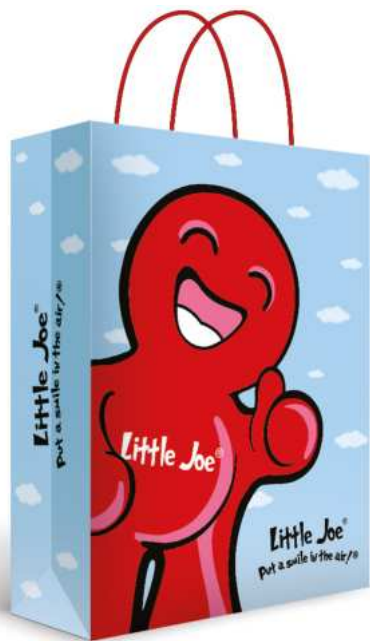


Eraser x5

Article-Number: LJ1023-3
EAN Code: 7640186842693

Dimensions of eraser: 3,5 X 2,8 X 1,3 cm
Weight: 75 g

LITTLE JOE® - Merchandise



Gift Bag

Article-Number: LJ1023-11
EAN Code: 7640186842785

Dimensions: 23 X 11 X 31 cm
Weight: 80 g



Banner

Article-Number: LJ1023-9
EAN Code: 7640186842754

Dimensions: 200 X 80 cm
Weight: 1,10 Kg



Golfer (Option 1)

Article-Number: LJ1023-15
EAN Code: 7640186843553

Sizes: XS, S, M, L, XL, 2XL, 3XL



Golfer (Option 2)

Article-Number: LJ1023-16
EAN Code: 7640186843560

Sizes: XS, S, M, L, XL, 2XL, 3XL



Crew Neck T-Shirt

Article-Number: LJ1023-17
EAN Code: 7640186843577

Sizes: XS, S, M, L, XL, 2XL, 3XL



Key Chain

Article-Number: LJ1023-14
EAN Code: 7640186843546

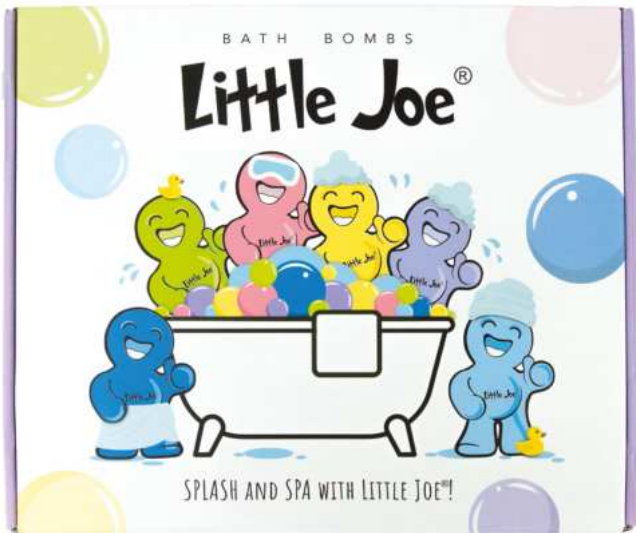
Top loop: 40 cm
Bottom loop: 10 cm
Width of Ribbon: 2 cm
Sleeve: 100 X 80 mm (Vertical)

🏠 bath bombs



Fragrances included:

OCEAN GREEN APPLE LAVENDER
VANILLA STRAWBERRY COTTON CANDY



Bath Bombs

Article-Number: LJ1023-8
EAN Code: 7640186842747

Dimensions: 31,5 X 26 X 4 cm
Weight: 989 g



OEM/ODM

customised products

We are proud to be an official and global supplier for many international brands such as **Audi, Porsche, Toyota, Hyundai, Shell, Total** and many more.

Our OEM products have the ability to make you stand out among your competition and increase leads and generate sales for you as a company by creating brand awareness.

Our specialized team is able to source, design, develop and produce any OEM or customised product that your company criteria requires.



OEM



1 Singleframe
Fragrance dispenser

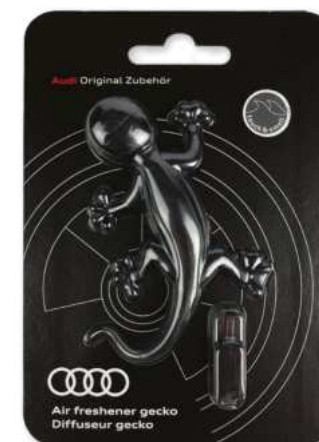
2 Microfiber cloth
Cleaning cloth for touch displays

3 Gift box
Display cleaner and interior fragrance

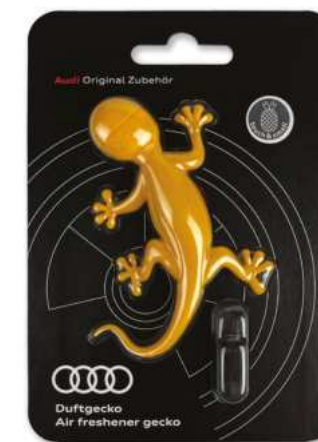
4 Display cleaner
2-in-1 display cleaner

5 Singleframe dispenser
Air freshener dispenser

6 Air freshener gecko
Diffuser gecko



Air freshener gecko
New Car - Black



Air freshener gecko
Passion - Yellow



OEM

PORSCHE



Fragrance dispenser
Nature Spirit - Anthracite



Fragrance dispenser
Blossom Experience - Silver



Fragrance dispenser
Blossom Experience - Black



Cleaning cloth
Microfiber cleaning cloth



OEM/ODM

Continental



Car Air Freshener
SportContact™ 6

Your brand colors

Your tyre profile

Your fragrance

Your wheel color

Your logo



Car Air Freshener
New Car



Keychain
New WinterContact™ TS 870

Choose your own ring profile



Cleaning cloth
Universal cleaning cloth



OEM/ODM
ZENA



Car Air Freshener
Fruit



Car Air Freshener
Vanilla



Car Air Freshener
Cedarwood



Car Air Freshener
New Car

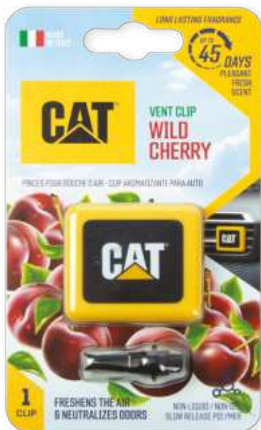


Car Air Freshener
Gold Digger

OEM/ODM
LIQUI
MOLY



Car Air Freshener
Energy



Car Air Freshener
Wild Cherry



Car Air Freshener
Vanilla Cream



Car Air Freshener
Midnight Musk



Scented card
New Car



Scented card
Cashmere



OEM/ODM

DISPLAY CLEANER

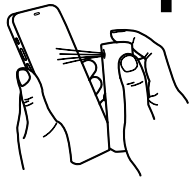


The **2-in-1 Display Cleaner** is the perfect solution for keeping screens spotless! Fully customizable with your brand or your customer’s branding, including packaging and display options, it’s an ideal promotional product for tech-savvy businesses.

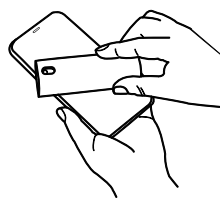
Logistics: Display Cleaner (Single packaging)

Product size	Master Box Size	Units per Master	Units per EU Pallet
99 x 32 x 32mm	115 x 265 x 195mm	35	7560

Spray 1



Clean 2



CUSTOMISED
PACKAGING



PLACE YOUR
LOGO HERE

CHOOSE YOUR
COLOR

Including customised display

20X DISPLAY
(contains 20 packs of 1 unit)



20X Display

Outer-Display Dimension in cm	12 x 19 x 14,5
Units per Display = Export-Master	20
Displays per Europallet	260
Weight of fully assembled Display in kg	1,23

**Insert your logo,
choose your color and
customise it as you like!**



For years, Little Joe® has played rugby as captain for the All Blacks team. Are you looking for a wing or centre for your squad?

The All Blacks Little Joe® is a licensed product by Griffith Equipment.



Car Air Freshener
Ocean Breeze



- 1 Microfiber**
Cleaning cloth for car interior and touch displays
- 2 T-shirt**
Branded and personalized t-shirt
- 3 Car Air Freshener**
Energy

ODM

SCENTED CARDS

Our customised scented cards fragrance the most essential spaces of your home. If refreshing is needed in your wardrobe, drawers and handbags, the scented cards are the perfect solution. Customization is available for both the card and packaging envelope, specifically for your corporate needs.



Mandarin Oriental
Ambient Fragrance



Douglas
Ambient Fragrance



ODM

SCENTED SACHETS

Our newly designed customized scented sachet is the perfect gift to accompany or replace your usual welcome gift for your most valued guests or clients. This trendy gift idea can be specifically customized on both the sachet and outer packaging, according to your specific needs. This unique sachet can be utilized as a wardrobe, suitcase, handbag or drawer freshener, releasing a soft, yet substantial scent for an extended period.



One&Only - Le Saint G ran
Scented sachet



Hilton - Grand Vacations
Scented sachet

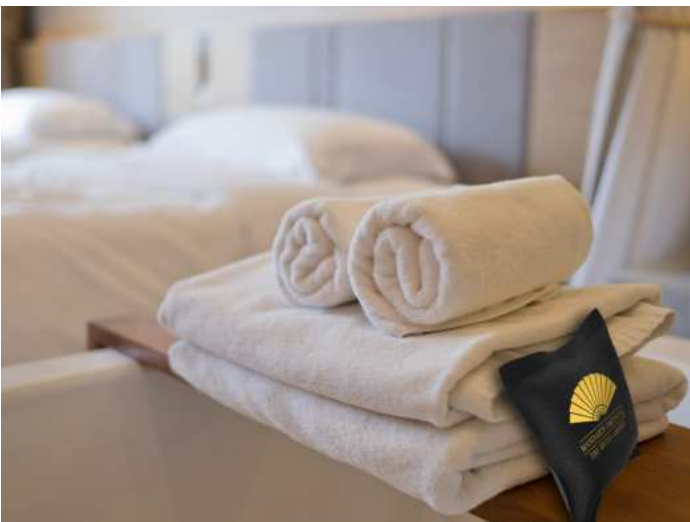


The Westin Dubai
Scented sachet

... and many more!



Examples of applications



See how Little Joe® is made!



Company Movie
Drive Int. AG / Drive Italy
3 minute movie

**Little Joe® and his family are looking forward
to meeting you and making your business a success!**



Factory (Pick up address EXW)

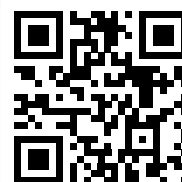
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Via Molinaretti 16
Castelli Calepio
Italy

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Art. LJ1023-10



Drive Int. AG