

Put your brand in motion!



Corporate & OEM/ODM Catalogue 2025



Manufacturer and Distributor
of Quality Automotive Products

About Us



In **2015**, Drive Int. AG was founded in Switzerland, following the launch of our Little Joe® Car Air Freshener brand. We have since then brought a smile to over 70 countries worldwide with over 100 distribution partners supporting our quest to transform the car air freshener industry. Our goal has and will always remain to be at the forefront of creating products that maintain the highest standard of creativity, excellence, and quality. Over the years our company has grown significantly and in **early 2021**, we opened our own production facility in Italy as a 100% subsidiary of Drive Int AG, to vertically integrate our activities and streamline our operations. Our operations occur throughout the development process with active facilities needed to execute initial studies, conception, executive drawings, establishment of prototypes and building of test and production molds. Today, we are fortunate enough to provide a one-stop OEM / ODM service for some of the most renowned automotive companies in the world, such as Audi, Porsche, Hyundai, Renault, Toyota and many others.

Quality & Environment

At Drive Int. AG, we demand the highest standards throughout our supply chain.

We continuously require from our suppliers the latest certifications and their updates to comply with the market and environmental standards and needs. ISO 9001 certified by TÜV.

The fragrances have been created strictly according to IFRA standards. They also comply with REACH requirements for fragrance and flavour industry.



Sustainability & Responsibility

The efficacy of how we achieve our growth is of great importance to our team.






At Drive Int. AG we are focused on having a positive impact on all our respective stakeholders, ensuring that our bottom line does not come at the expense of any invested parties. We are mindful of the ecological effects of our operations and how we may incorporate green business models. In conjunction with our mission statement of bringing joy to our customers, we seek to do so in a sustainable way building upon our four core pillars:

- footprint
- innovation
- sourcing
- care





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LITTLE JOE® - Corporate

Brand the T-shirt of **Little Joe®** and he becomes a perfect cost-effective and highly visible marketing opportunity. Promote your company with our Little Joe® Car Air Freshener and set your brand in motion on a daily basis.

Logistics: Little Joe® - Corporate

Product size	Master Box Size	Units per Master	Units per EU Pallet
145 x 85 x 26mm	190 x 295 x 180mm	48	8448

Put your brand in motion!
all around the world



CHOOSE YOUR FRAGRANCE

CHOOSE YOUR COLOR

CHOOSE YOUR T-SHIRT COLOR

LITTLE JOE® - Corporate

 car air freshener



Malaysia Airlines



Motul



ButanGas



Osram



Toyota



Hyundai



Renault



Opel



No - H₂O



Jumbo



Besoft



Cashgate



Shell V-Power



Petronas



Total



DHL



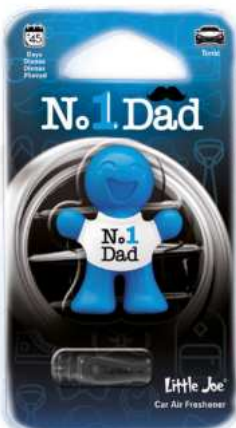
Carwash 103



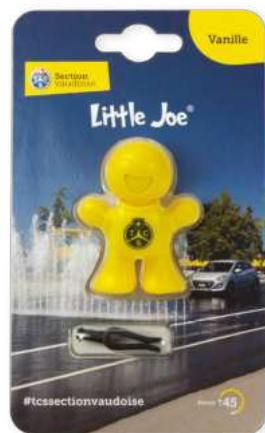
GMI



Saco



N.1 Dad



TCS



Autolina



Kettwiger
Baumdienst



Total Wash



Subaru



Schweppes



Ukraine in my heart



Shell



McGard



Tempton



Renault



Artlux

LITTLE JOE® - Duopack



car air freshener

Logistics: Little Joe Duopack®

Product size	Master Box Size	Units per Master	Units per EU Pallet
138 x 130 x 25mm	115 x 265 x 195mm	20	6120



Duopack
New Car



Duopack
Vanilla



Duopack
Amber



Duopack
Vanilla



Duopack
Tonic



OEM/ODM

customised products

We are proud to be an official and global supplier for many international brands such as **Audi, Porsche, Toyota, Hyundai, Shell, Total** and many more.

Our OEM products have the ability to make you stand out among your competition and increase leads and generate sales for you as a company by creating brand awareness.

Our specialized team is able to source, design, develop and produce any OEM or customised product that your company criteria requires.



OEM



1 Singleframe
Fragrance dispenser

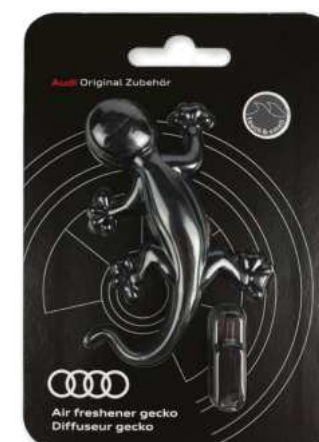
2 Microfiber cloth
Cleaning cloth for touch displays

3 Gift box
Display cleaner and interior fragrance

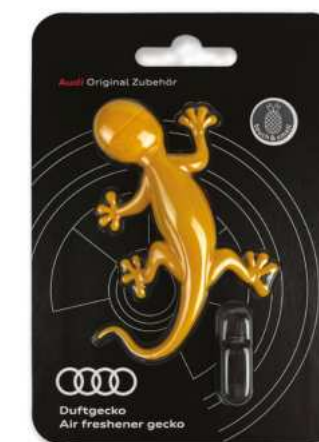
4 Display cleaner
2-in-1 display cleaner

5 Singleframe dispenser
Air freshener dispenser

6 Air freshener gecko
Diffuser gecko



Air freshener gecko
New Car - Black



Air freshener gecko
Passion - Yellow



OEM

PORSCHE



Fragrance dispenser
Nature Spirit - Anthracite



Fragrance dispenser
Blossom Experience - Silver



Fragrance dispenser
Blossom Experience - Black



Cleaning cloth
Microfiber cleaning cloth



OEM/ODM

Continental



Car Air Freshener
SportContact™ 6



Car Air Freshener
New Car



Keychain
New WinterContact™ TS 870

**Choose your own
ring profile**



Cleaning cloth
Universal cleaning cloth



OEM/ODM

ZENA



Car Air Freshener
Fruit



Car Air Freshener
Vanilla



Car Air Freshener
Cedarwood



Car Air Freshener
New Car



Car Air Freshener
Gold Digger

OEM/ODM

LIQUI MOLY



Car Air Freshener
Energy



Car Air Freshener
Wild Cherry



Car Air Freshener
Vanilla Cream



Car Air Freshener
Midnight Musk



BRIDGESTONE



Scented card
New Car



Scented card
Cashmere



OEM/ODM

DISPLAY CLEANER

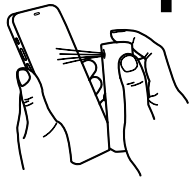


The **2-in-1 Display Cleaner** is the perfect solution for keeping screens spotless! Fully customizable with your brand or your customer’s branding, including packaging and display options, it’s an ideal promotional product for tech-savvy businesses.

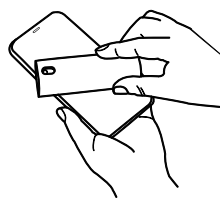
Logistics: Display Cleaner (Single packaging)

Product size	Master Box Size	Units per Master	Units per EU Pallet
99 x 32 x 32mm	115 x 265 x 195mm	35	7560

Spray 1



Clean 2



CUSTOMISED
PACKAGING



PLACE YOUR
LOGO HERE

CHOOSE YOUR
COLOR

Including customised display

20X DISPLAY
(contains 20 packs of 1 unit)



20X Display

Outer-Display Dimension in cm	12 x 19 x 14,5
Units per Display = Export-Master	20
Displays per Europallet	260
Weight of fully assembled Display in kg	1,23

**Insert your logo,
choose your color and
customise it as you like!**



For years, Little Joe® has played rugby as captain for the All Blacks team. Are you looking for a wing or centre for your squad?

The All Blacks Little Joe® is a licensed product by Griffith Equipment.



Car Air Freshener
Ocean Breeze



- 1 Microfiber**
Cleaning cloth for car interior and touch displays
- 2 T-shirt**
Branded and personalized t-shirt
- 3 Car Air Freshener**
Energy

ODM SCENTED CARDS

Our customised scented cards fragrance the most essential spaces of your home. If refreshing is needed in your wardrobe, drawers and handbags, the scented cards are the perfect solution. Customization is available for both the card and packaging envelope, specifically for your corporate needs.



Mandarin Oriental
Ambient Fragrance



Douglas
Ambient Fragrance



ODM

SCENTED SACHETS

Our newly designed customized scented sachet is the perfect gift to accompany or replace your usual welcome gift for your most valued guests or clients. This trendy gift idea can be specifically customized on both the sachet and outer packaging, according to your specific needs. This unique sachet can be utilized as a wardrobe, suitcase, handbag or drawer freshener, releasing a soft, yet substantial scent for an extended period.



One&Only - Le Saint G ran
Scented sachet



Hilton - Grand Vacations
Scented sachet

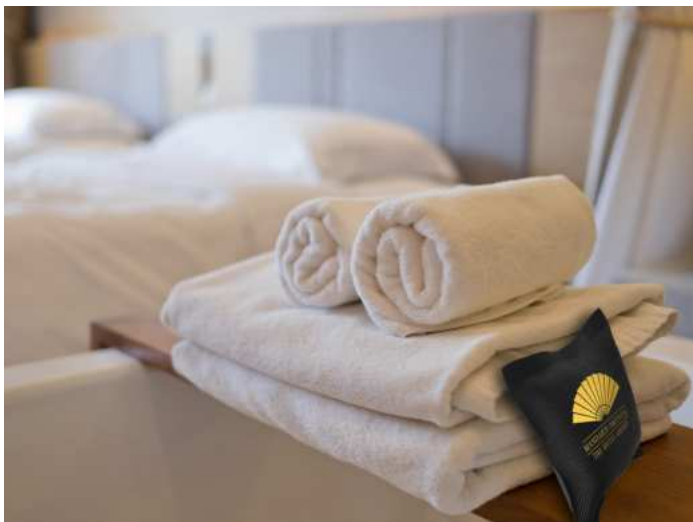


The Westin Dubai
Scented sachet

... and many more!



Examples of applications



See how Little Joe® is made!



Company Movie
Drive Int. AG / Drive Italy
3 minute movie

**Little Joe® and his family are looking forward
to meeting you and making your business a success!**



*Manufacturer and Distributor
of Quality Automotive Products*

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Drive Int. AG